



Nuremberg, Germany

16.–19.2.2011

# Vivanes 2011

**Please return to**  
 NürnbergMesse GmbH  
 Project team  
 Messezentrum  
 90471 Nürnberg  
 Fax +49 (0) 9 11.86 06-86 45

**Date for returning: immediately**  
**Closing date: 5.10.2010**

Company name of direct exhibitor \_\_\_\_\_

Proprietor/Manager \_\_\_\_\_

Street \_\_\_\_\_

Postcode, Town, Country \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_  
 (Company) (Company)

E-mail \_\_\_\_\_  
 (Company)

Internet \_\_\_\_\_

Person to contact \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_  
 Invoice address (only if different); if not stated, a charge of EUR 50 will be made for issuing an invoice with a new address.

VAT Reg. No. \_\_\_\_\_

We are  
 Manufacturer  Wholesaler  Importer/Exporter  Services  Publisher  Other





**Application as direct exhibitor** (please complete in detail or mark as applicable)  
**and acceptance of the conditions for participation**  
**(Attention: forms C, E and F and the associated certificates must also be submitted)**

**1. We order stand space in exhibition halls.**

For rentals and specifications see item 7 of the Special Conditions for Participation. We desire the following type of stand and stand space (dimensions in meters only, minimum stand space **12 m<sup>2</sup>**, minimum stand depth **3 m**):

Front \_\_\_\_\_ m    Depth \_\_\_\_\_ m    Area \_\_\_\_\_ m<sup>2</sup>

Stand type:

-  Inline stand (1 side open; min. 12 m<sup>2</sup>)    EUR 133/m<sup>2</sup>
-  Corner stand (2 sides open; min. 15 m<sup>2</sup>)    EUR 154/m<sup>2</sup>
-  Head stand (3 sides open; min. 30 m<sup>2</sup>)    EUR 159/m<sup>2</sup>
-  Block stand (4 sides open; min. 60 m<sup>2</sup>)    EUR 168/m<sup>2</sup>

**Early booking discount: EUR 6/m<sup>2</sup> reduction on the booked stand space for complete registrations received by 15th July 2010.**

**2. We agree to lay standard floor covering and erect our own 2.50 m high stand partition walls on all closed sides of our stand space.**

- We will use **our own** stand building material or appoint **our own** stand construction firm for the stand design.
- We will order the **partition walls** or a **complete rental stand** from a ServicePartner of NürnbergMesse using the Service CD to be sent later. **Attention: For organizer information purposes only – not binding as order!**

**3.  We need water supply/drainage. We will submit the order in the Online Service Center after receipt of the stand confirmation. Attention: For organizer information purposes only – not binding as order!**

- 4.  We would like the same stand position as at Vivanes 2010 (without legal claim).**
- We would like the following position for our stand (without legal claim):

**5. Compulsory registration of all exhibits and/or services** (these appear in the catalog with the company address as stated, max. 70 characters per language, subject to change/shortening).

(English)

(German)

- 6. We accept all items of the enclosed Special and General Conditions for Participation and the Admission Criteria. The company details and exhibits stated can be recorded and published now.**
- 7. We agree to accept the obligatory communication package** at a price of EUR 480 plus VAT at the statutory rate<sup>1</sup> (see item 15 of the Special Conditions for Participation.)
- 8. The application is binding on the exhibitor** (cf. item 6 of the Special Conditions for Participation). Please note that the confirmation of stand space will be sent after 15.10.2010.

<sup>1</sup> The 2010 VAT law currently applies pending possible VAT changes with effect from 1.1.2011. In accordance with Art. 3a, Para. 3, No. 3a of the German VAT Act (UStG), the place of supply of the miscellaneous service is Germany. Should an amendment to the VAT Act cause a change in the place of supply of the miscellaneous service with effect from 1.1.2011, the invoices would have to be adapted to the law in force at that time.

Place and date \_\_\_\_\_

Company stamp and authorized signature of direct exhibitor \_\_\_\_\_



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# Vivanes 2011

We as the direct exhibitor wish to register the company stated below as co-exhibitor (see item 16 of the Special Conditions for Participation):

Company name of co-exhibitor \_\_\_\_\_

Proprietor/Manager \_\_\_\_\_

Street \_\_\_\_\_

Postcode, Town, Country \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

(Company) (Company)

E-mail \_\_\_\_\_

(Company)

Internet \_\_\_\_\_

Please return to  
NürnbergMesse GmbH  
Project team  
Messezentrum  
90471 Nürnberg  
Fax +49 (0) 9 11.86 06-86 45

**Date for returning: immediately**

**Closing date: 5.10.2010**

Person to contact of co-exhibitor \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Invoices will be sent to direct exhibitor! Please state if different.  
(If not stated, a charge of EUR 50 will be made for issuing an invoice with a new address)

VAT Reg. No. \_\_\_\_\_

Our co-exhibitor is  
 Manufacturer  Wholesaler  Importer/Exporter  Services  Publisher  Other

## Application as co-exhibitor (please complete in detail or mark as applicable)

### and acceptance of the conditions for participation (Attention: only valid together with forms C, E and F!)

1. We as the direct exhibitor confirm that the co-exhibitor will be present with his own personnel and exhibits or services.

Company name of direct exhibitor: \_\_\_\_\_

2. A fee of EUR 530 plus VAT at the statutory rate<sup>1</sup> will be charged for each co-exhibitor. This fee includes co-exhibitor participation fee and obligatory communication package (see item 17 of the Special Conditions for Participation).

The basic advertising material package is only sent if the complete application for the co-exhibitor is received by 19.11.2010.

3. **Compulsory registration of all exhibits and/or services** (these appear in the catalog with the company address as stated, max. 70 characters per language, subject to change/shortening).

(English)

(German)

<sup>1</sup> The 2010 VAT law currently applies pending possible VAT changes with effect from 1.1.2011. In accordance with Art. 3a, Para. 3, No. 3a of the German VAT Act (UStG), the place of supply of the miscellaneous service is Germany. Should an amendment to the VAT Act cause a change in the place of supply of the miscellaneous service with effect from 1.1.2011, the invoices would have to be adapted to the law in force at that time.

We accept all items of the enclosed Special and General Conditions for Participation. **The stated company data and exhibits can already be recorded and published.** We indicate the name of the company for which we are requesting co-exhibitor status on the attached form.

Place and date \_\_\_\_\_

Company stamp and authorized signature of direct exhibitor \_\_\_\_\_





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Fax +49 (0) 9 11.86 06-86 45

**Date for returning: immediately**

**Closing date: 5.10.2010**

Company name of exhibitor \_\_\_\_\_

Tel. \_\_\_\_\_

Fax \_\_\_\_\_

Person to contact \_\_\_\_\_

E-mail \_\_\_\_\_

Street \_\_\_\_\_

Internet \_\_\_\_\_

Postcode, Town, Country \_\_\_\_\_

## Application for admission as exhibitor (please complete in detail or mark as applicable) and acceptance of the conditions for participation (to be completed by each exhibitor for his relevant products)

Vivanness and BioFach have their own admission criteria for all products and services to be exhibited. Direct exhibitors are responsible for ensuring that their co-exhibitors fulfill the admission criteria. The admission criteria also apply to products provided for tasting on the stand or used for decoration purposes. If the admission criteria are not fulfilled, an application can be submitted for special approval at the organizer's discretion. Compliance with the criteria is checked by inspectors at the fair. All exhibitors are obliged to have **verifiable proof of fulfillment of the admission criteria, especially organic certificates, available for inspection on the stand**. The organizer is entitled to order the removal of individual products from the stand, close the complete stand or implement other relevant measures on the stands if the products offered do not comply with the admission criteria. Such action does not affect the exhibitor's liability to pay the full stand rental.

### 1. Admission criteria for all products/services (compulsory information)

- We confirm that our products
- fulfill all the statutory requirements for the intended markets;
  - are produced and processed to the latest technical standards in an environment-friendly way;
  - are produced without the use of genetically modified organisms or substances produced or obtained from GMOs;
  - have not been exposed to radioactive irradiation;
  - do not contain any substances that are damaging to health or the environment and in particular that no ecologically critical materials have been used for the product or its packaging (halogen compounds, formaldehyde, Bakelite, PVC).
- We are a service provider/association/publisher/organization and have developed products and/or services specifically for the organic market.
- We offer hand-made gifts, arts & crafts and accessories and confirm that these have a special connection with the organic sector through their production, use or similar properties.

A description of our work and products is attached at the annex as proof of credibility.

### 2. Application for admission of our products

- 2.1 We enclose **form F.1** for the admission of the following products:
- Organic food, agricultural supplies, aquaculture and fishery products certified to statutory regulations
  - Natural cosmetics, essential oils
  - Food supplements and medicines with certified organic ingredients, but without statutory organic certification
- 2.2 We enclose **form F.2** for the admission of the following products:
- Natural textiles, covering materials, filling materials, textile toys
  - Leather goods
  - Paper, office articles
- 2.3 We enclose **form F.3** for the admission of the following products:
- Wood products

### 3. Special admission

- Our products do not (yet) fulfill all admission criteria in terms of the aspects described below.
- Our products also include organic products from companies in the process of conversion; these products originate from land which has been farmed in accordance with the rules of organic agriculture, but only for one full year and not yet two years.

We enclose a written explanation of why we require special admission and which admission criteria are not fulfilled.

The special admission does not take effect until confirmation is received from the organizer.

We hereby confirm that we will comply with the admission criteria for all product groups. We accept all items of the enclosed Special and General Conditions for Participation and the admission criteria.

Place and date \_\_\_\_\_

Company stamp and authorized signature of direct exhibitor \_\_\_\_\_



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**Date for returning: immediately**

**Closing date: 5.10.2010**

Company name of exhibitor \_\_\_\_\_

Person to contact \_\_\_\_\_

Street \_\_\_\_\_

Postcode, Town, Country \_\_\_\_\_

Tel. \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Internet \_\_\_\_\_

**Application for admission of products** (please complete in detail or mark as applicable)

**and acceptance of the conditions for participation (to be completed by each exhibitor for his relevant products)**

## 1. Organic food, food supplements, medicines, agricultural supplies

We confirm below that our products fulfill the stated criteria (we will apply for any special admission required on form E "Application for Admission as Exhibitor"):

The details given for the following six items are substantiated by the relevant enclosed **certification certificates**.

- 1 Our products are certified organic by the certification body \_\_\_\_\_.
- 2 Our products are certified in accordance with Regulations EC 834/2007 and EC 889/2008. This applies to EU states and the recognized third countries Argentina, Australia, Costa Rica, India, Israel, Switzerland and New Zealand.
- 3 Our products are certified organic in accordance with the state/private law by \_\_\_\_\_ (if item 2 not applicable).
- 4 Our organic certification body (1) is IFOAM-accredited (if item 2 not applicable).
- 5 Our organic certification body (1) is accredited to EN 45011/ISO Guide 65 by \_\_\_\_\_ (if item 2 not applicable).
- 6 Our fishery and hunting products originate from sustainable management as certified by the certification body \_\_\_\_\_ in accordance with the directives of \_\_\_\_\_.
- We must submit a list of ingredients for food supplements (food), medicines, water with additives and agricultural supplies. The lists are enclosed.
- Our products (especially food supplements) that are not certified as organic in accordance with statutory regulations contain vegetable or animal ingredients that are not all certified as organic. We enclose proof of the non-availability of certified organic ingredients.
- Our products (especially food supplements) that are not certified as organic in accordance with statutory regulations contain synthetic substances as active ingredients. These include other synthetic substances like \_\_\_\_\_ as well as synthetic vitamins and mineral compounds, but these are admissible and effective. We enclose scientific proof that these other synthetic substances as contained in the product achieve the effects claimed if consumed in a reasonable way. We enclose proof that the addition of these substances does not contravene statutory regulations.

## 2. Natural cosmetics, essential oils

We confirm that **all** our exhibited products have been certified by an independent third party and/or fulfill the following criteria (If any criteria are not fulfilled, we will apply for special admission on form E "Application for Admission as Exhibitor").

**If our products are certified by an independent third party, we enclose copies of the certification certificates.** Lists of ingredients are not required for certified products.

Our products are certified by: \_\_\_\_\_

We will submit a list with the full declaration of ingredients for non-certified products. **Our application will not be processed until this declaration is received.**

- We declare all ingredients on the products (e.g. to INCI, CTFA).
- Our fragrances requiring declaration are used only as natural components of essential oils.
- We state the use-by/best-before date in accordance with the EU Cosmetics Directive.
- Our products are not tested on animals, neither by ourselves nor by contracting out.
- We use only pure natural essential oils, either cold-pressed or steam-distilled.
- We do not use any plant extracts/raw materials originating from genetically modified plants.
- None of our products contain more than **two** of the following substances: synthetic additives such as consistency agents, emulsifying agents (polyethylene glycol or PEG derivatives), synthetic preservatives, synthetic active ingredients or synthetic dyes.
- None of our products contain
  - EDTA complexing agents (except in hard soaps), formaldehyde or formaldehyde separators
  - organic halogen compounds
  - synthetic (artificial) fats (except neutral fats), oils, waxes or silicones; mineral oil products
  - synthetic aromatic amines
  - synthetic musk compounds

We hereby confirm the completeness and accuracy of the information given.

Place and date \_\_\_\_\_

Company stamp and authorized signature of direct exhibitor \_\_\_\_\_



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**Closing date: 5.10.2010**

Company name of exhibitor \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

Person to contact \_\_\_\_\_

E-mail \_\_\_\_\_

Street \_\_\_\_\_

Internet \_\_\_\_\_

Postcode, Town, Country \_\_\_\_\_

**Application for admission of products** (please complete in detail or mark as applicable)

and acceptance of the conditions for participation (to be completed by each exhibitor for his relevant products)

### 3. Natural textiles, covering materials, filling materials, textile toys

We confirm that our exhibited products fulfil **all** the following criteria. (If any criteria are not fulfilled, we will apply for special admission on form E "Application for Admission as Exhibitor")  
 Our products are certified organic by the certification body

**Fibre composition:**

- Not less than 70% of the fibre component of the exhibited products – except accessories – originate from certified organic agriculture (certified organic cultivation or livestock production).
- The exhibited products contain maximum 5% synthetic or regenerated fibres.
- The exhibited products contain no conventional fibres from the same raw material that is used in the rest of the product from organic production.
- We will apply for exemptions for using recycling fibres and larger synthetic components on form E.

**Trimmings and accessories:**

- As **sewing threads** we use yarns of natural fibres or synthetic fibres with a cotton sheath; synthetic sewing threads are certified to at least Oeko-Tex 100.
- All trimmings and accessories are made of **materials** that contain no PVC, chromium or nickel. We do not use any threatened species of timber.

**Processing/production**

- Dyeing:** The exhibited products have not been dyed with azo dyes that release carcinogenic amine components. Substances containing heavy metals have not been used (exception: copper).
- Printing:** Our products have not been printed with discharge printing processes that use aromatic solvents or with plastisol printing processes that use phtalates or PVC. No azo dyes that release carcinogenic amine components have been used. Substances containing heavy metals have not been used (exception: copper).
- Bleaching:** Only oxygen-based processes have been used for the exhibited products.
- Pretreatment:** We do not use ammonia treatment, wool chlorination or optical brighteners.
- Finishing:** Only mechanical, thermal and other physical finishing processes are used for our products. Other finishing processes are based on natural auxiliaries.
- Pollutants:** The exhibited products have been tested for residues and conform to at least Oeko-Tex 100 standard.

**Social criteria:**

We confirm compliance with **all** the following social criteria:  
 Voluntary employment; safe and hygienic working conditions; no child labour; living wages paid; no excessive working hours; no discrimination; rough and inhuman treatment is prohibited.

### 4. Leather goods (incl. for shoes and clothes)

We confirm that our products fulfill **all** the following criteria (if any criteria are not fulfilled, we will apply for special admission on form E "Application for Admission as Exhibitor").

Our products **do not contain any**

- azo dyes (incl. those which give off the amines 2-methoxy aniline and 4-aminoazobenzene), which give off amines that can cause damage to health or contain benzidine or heavy metals
- tanning materials containing chrome, or tanning materials not obtained from renewable or environmentally sustainable resources

Our products are produced **without the use of**

- leather from species of animals threatened with extinction
- chrome-tanned leather
- pentachlorophenols
- synthetic fats
- organic halogen compounds and adhesives with ingredients damaging to health (except for shoes)
- synthetic raw materials for soles, cushion and lining in shoe manufacture

### 5. Paper, office articles

We confirm that our products fulfill **all** the following criteria (if any criteria are not fulfilled, we will apply for special admission on form E "Application for Admission as Exhibitor").

- Paper is recycled paper (of mainly or 100% waste paper) or paper of hemp, bast, linen or straw, which was produced without the use of plastic glues, optical enhancers, chlorine or chlorine compounds and using state-of-the-art production methods for avoiding effluent and saving energy.
- Office articles are preferably produced as refill systems from renewable raw materials using state-of-the-art production methods to avoid contaminating the product with pollutants.

We hereby confirm the completeness and accuracy of the information given.

Place and date

Company stamp and authorized signature of direct exhibitor



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16.–19.2.2011

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**Date for returning: immediately**

**Closing date: 5.10.2010**

Company name of exhibitor \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

Person to contact \_\_\_\_\_

E-mail \_\_\_\_\_

Street \_\_\_\_\_

Internet \_\_\_\_\_

Postcode, Town, Country \_\_\_\_\_

**Application for admission of products** (please complete in detail or mark as applicable)  
and acceptance of the conditions for participation (to be completed by each exhibitor for his relevant products)

## 6. Wood products

We confirm that our exhibited products fulfill all the following criteria (if any criteria are not fulfilled, we will apply for special admission on form E "Application for Admission as Exhibitor") and enclose a list of products with the full declaration of ingredients. **Our application will not be processed until this declaration is received.**

Our exhibited products contain

- only natural products originating from sustainable cultivation of renewable sources, which is certified by an independent certification center. Certification complies with the guidelines of \_\_\_\_\_.

**We enclose a copy of the certification certificate.**

- recyclable synthetic materials (pure, no PVC), used only for small parts
- For upholstery material associated with wood products, we use only natural upholstery material from renewable raw materials (except for a share of up to ten percent for natural latex mattresses).**
- Our exhibited products are distinguished by their durable craftsmanship, e.g. easily dismantled joints, and the use of pure vegetable oils and waxes.

Our exhibited products **do not contain any**

- chromed parts and metal parts (except for handles, hinges, screws, corner brackets and structural elements)
- chipboards
- heavy metal pigments and stabilizers
- glues, coatings or paints that contain formaldehyde, isocyanates or synthetic solvents, heavy metals or pesticides
- synthetic wood preservatives, coatings or resins

We hereby confirm the completeness and accuracy of the information given.

Place and date

Company stamp and authorized signature of direct exhibitor

# Additional Entries in the Print Exhibition Catalog and Electronic Media

H



Nuremberg, Germany

16.–19.2.2011

Exhibitor \_\_\_\_\_

Person to contact for queries \_\_\_\_\_

**Date for returning: immediately**

## 1. Trademark/company logo in the printed catalog

Entry of one logo (black/white), company name and address, hall and stand number in the alphabetical list of trademark/company logos (maximum width 50 mm, maximum height 20 mm).

Quantity \_\_\_\_\_ x EUR 200 (price per logo)

**Printing material** (original data ready for printing/PDF-data)

Will be sent by not later than 19.11.2010 to: [katalog@vivaness.de](mailto:katalog@vivaness.de)

Please use the data provided for Vivanes 2010

Please note: Printing films cannot be used anymore!

## 2. Print exhibition catalog advertisement (PTO for technical information!)

Advertisement copy enclosed

We will send advertisement copy by not later than 19.11.2010 to:  
[katalog@biofach.de](mailto:katalog@biofach.de)

Size as fraction of page	Type area	With margin	Price b/w	Price 2c	Price 3c	Price 4c
1/1 page 4th cover	<input type="checkbox"/> 95 x 180 mm	<input type="checkbox"/> 115 x 210 mm	<input type="checkbox"/> EUR 3,450	<input type="checkbox"/> EUR 3,450	<input type="checkbox"/> EUR 3,450	<input type="checkbox"/> EUR 3,450
1/1 page 2nd/3rd cover	<input type="checkbox"/> 95 x 180 mm	<input type="checkbox"/> 115 x 210 mm	<input type="checkbox"/> EUR 1,970	<input type="checkbox"/> EUR 1,970	<input type="checkbox"/> EUR 1,970	<input type="checkbox"/> EUR 1,970
1/1 page	<input type="checkbox"/> 95 x 180 mm	<input type="checkbox"/> 115 x 210 mm	<input type="checkbox"/> EUR 605	<input type="checkbox"/> EUR 860	<input type="checkbox"/> EUR 1,120	<input type="checkbox"/> EUR 1,370
1/2 page (horizontal)	<input type="checkbox"/> 95 x 90 mm	–	<input type="checkbox"/> EUR 340	<input type="checkbox"/> EUR 595	<input type="checkbox"/> EUR 855	<input type="checkbox"/> EUR 1,160
1/3 page (horizontal)	<input type="checkbox"/> 95 x 60 mm	–	<input type="checkbox"/> EUR 210	<input type="checkbox"/> EUR 470	<input type="checkbox"/> EUR 725	<input type="checkbox"/> EUR 960

## 3. Advertisement in the BioFach Newsletter

The BioFach Newsletter is published every 2 weeks with information about new trends, facts and events from the international organic market. It is published in German, English and Spanish.

Max. three advertisements are possible per newsletter and language variant. The advertisements are published in the order of receipt of orders. If more than three advertisements have already been received for the desired issue, your advertisement will be published in the next issue.

Please submit your advertisement(s) in the relevant language.

Format: Text of 400 characters (without formatting)

**Package 1:** Single advertisement in one language  
Price: EUR 320

Total number \_\_\_\_\_ Desired month of issue \_\_\_\_\_  
Desired language version  German  English  Spanish

**Package 2:** Single advertisement in three languages in one Newsletter  
Price: EUR 660

Total number \_\_\_\_\_ Desired month of issue \_\_\_\_\_  
Desired language version  German  English  Spanish

Your contact:

Julia Wenk, Tel +49(0)911.8606-8445, [julia.wenk@nuernbergmesse.de](mailto:julia.wenk@nuernbergmesse.de)

## 4. Online banner advertising at [www.vivaness.com](http://www.vivaness.com)

### 100 per cent advertising – targeted and efficient

Attract the attention of the national and international industry before the exhibition by posting an individual banner on the Vivanes website.

The full online media data and detailed information about the various advertising spaces and prices are available at [www.vivaness.de/onlineadvertising](http://www.vivaness.de/onlineadvertising)

### Example:

Mini banner 137 x 60 Pixel EUR 950  
Halfsize banner 234 x 60 Pixel EUR 1.100

Are you interested in a package combined with BioFach?  
Get in contact with us.

All prices plus VAT at the statutory rate<sup>1</sup>. We accept all items of the General Conditions for Entries and Advertisements in the Exhibition Catalog.

Place and date

Company stamp and authorized signature of direct exhibitor

# Additional Entries in the Print Exhibition Catalog and Electronic Media

H



Nuremberg, Germany  
16.–19.2.2011

# Vivanes 2011

Exhibitor \_\_\_\_\_

Person to contact for queries \_\_\_\_\_

Date for returning: immediately

## 5. Internet entry: Premium package

Here you can upgrade the basic package already included in the obligatory communication package!

Your advantages at a glance:	Basic package obligatory*	Premium package optional
1. <b>Company contact details:</b> Incl. logo for a high recognition value	✓	✓
2. <b>Company profile:</b> Text of maximum 4,000 characters for a detailed company presentation incl. film; all terms indexed for a high hit rate	✓	✓
3. <b>Unrestricted assignment to product groups:</b> High hit rate for search results	✓	✓
4. <b>5 products or services:</b> 1 photo and 1 film each, description of max. 4,000 characters each; can be marked as new product	✓	✓
5. <b>5 additional products or services:</b> See above; more detailed company presentation; all terms indexed for a higher hit rate	–	✓
6. <b>5 reference customers or projects:</b> Reports on success stories and experiences, max. 4,000 characters each (excl. logo/photo)	–	✓
7. <b>5 events/actions during the exhibition:</b> E.g. product presentations, press conferences with date/time and description of max. 4,000 characters each	–	✓
8. <b>2 contacts with photo and contact details:</b> For personal contact before, during and after the exhibition	–	✓
9. <b>1 additional keyword:</b> The keyword is not contained in your data and is created extra for the free text search; gives the highest hit rate	–	✓
10. <b>1 ranking keyword:</b> This search term puts you right at the top of the hit list subject to availability	–	✓
<b>Price:</b> *The cost of the obligatory communication package which includes the 2011 <b>basic package</b> is EUR 480 for direct exhibitors and EUR 530 for co-exhibitors.		<b>Premium package:</b> Basis package plus EUR 395

I order the **premium package** as well at a price of EUR 395 plus VAT, at the statutory rate<sup>1</sup>.

Place and date \_\_\_\_\_

Company stamp and authorized signature of direct exhibitor \_\_\_\_\_

Please sent this form to +49(0)911.8606-8645

We will phone you in the next few days to discuss delivery of the data.

## Important Information about Print Exhibition Catalog

### 1. Technical information

(Please note size and type area!!)

Size	115 mm wide, 210 mm high (outside of 1st flap 105 mm wide, outside of 2nd flap 102 mm wide)	
Type area	95 mm wide, 180 mm high	
Printing method	Offset	
Screen	Screen 54	
Trim	3 mm all round	
Copy	Original data ready for printing	
Binding	Adhesive binding	

### 2. Advertisement sizes

	Type area	Bleed *
1/1 page	95 x 180 mm	121 x 216 mm
1/2 page	95 x 90 mm	
1/4 page	95 x 45 mm	
Covers	Type area	Bleed *
1st flap	95 x 180 mm	111 x 216 mm
2nd flap	95 x 180 mm	108 x 216 mm

\* For bleed advertisements, all text must be positioned at least 10 mm from the cut edge.

### 3. Transfer of data

#### 3.1 Data format

Only the following formats are accepted: EPS, TIFF, Pdf, QuarkXPress, FreeHand, Photoshop, Illustrator.

#### 3.2 Transfer of data

via katalog@vivanes.de or CD-ROM including color proof or color printout.  
All fonts (print and screen font) together with image data should be forwarded!

### 4. Closing dates

Advertisements	19.11.2010
Printing matter	19.11.2010
Publication	16.02.2011

### 5. Circulation 9,000

### 6. Advertising handling

NürnbergMesse GmbH  
Messezentrum  
90471 Nürnberg

Luise Hoene  
Tel +49(0)911.8606-8634  
Fax +49(0)911.8606-8645  
katalog@vivanes.de  
www.vivanes.de  
www.nuernbergmesse.de

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# General Conditions for Entries and Advertisements in the Exhibition Catalog

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## Note

The only official print and online exhibition catalogs are exclusively published by NürnbergMesse. In case of offers from other companies or publishers, please contact NürnbergMesse.

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### 1. Catalog contents, advertisement customers

The print catalog contains an alphabetical list of exhibitors, a list of products, advertisements, and possibly an alphabetical list of trademark/company logos. Entries in these lists and advertisements are possible only for exhibitors. The data can also be used for the online exhibition catalog.

### 2. Order forms

Catalog entries and/or advertisement orders are accepted by NürnbergMesse only in writing on the official order form. Special pages for advertisement orders are allocated in the order of receipt of the written orders.

### 3. Deadlines for returning forms

The deadlines for returning the forms for catalog entries and advertisements can be obtained from the respective application forms. The client is responsible for timely delivery of the advertisement text.

Orders for catalog entries received after the deadline can be included by the publisher in the catalog supplement at extra cost.

### 4. Responsibility for contents

The client is responsible for the content of catalog entries and any damages arising out of such content. The client bears the responsibility for the content and legal admissibility of graphic, photographic and text material provided for advertisements.

The print and online exhibition catalogs are drawn up and published by NürnbergMesse.

NürnbergMesse reserves the right to decline advertisement orders because of their content, origin or technical form if according to standard, objectively justified principles and at the due discretion of NürnbergMesse their content offends against laws, official regulations or good moral standards or NürnbergMesse cannot reasonably be expected to approve publication. Clients will be informed without delay if an advertisement order is declined.

### 5. Quality of printing material

The client is responsible for providing error-free printing material (print, online). A color sample is to be enclosed for color printing, otherwise no responsibility can be accepted for correct color reproduction.

NürnbergMesse will request replacement without delay if printing material is obviously unsuitable or damaged.

NürnbergMesse guarantees standard print catalog printing quality within the limitations imposed by the printing material. Graphic work and the preparation of films from fair copy drawings will be charged extra. The client may also be charged extra for major changes to previously agreed work.

The client is to bear any additional costs or losses in production due to defects in the printing material supplied which were not immediately apparent but first detected during processing. The actual print height usual for the type of advertisement is used as the basis for charging unless special sizes are stipulated.

### 6. Liability

NürnbergMesse and its employees and agents exercise the customary degree of care in accepting and checking advertisement texts, but are not liable for misleading or deceiving conduct by the client.

NürnbergMesse and its employees and agents are only liable for accidental omissions, printing errors, faulty workmanship of any kind, etc. if such defects can be proved to have been caused by intent or gross negligence. Any defects apparent must be registered by the client by not later than four weeks after the end of the event.

### 7. Cancellation of orders

Cancellation of advertisement orders must be made in writing. In case of cancelling before the due date, costs incurred prior to that date may be invoiced. The exhibitor also agrees to pay the full advertising costs if cancelling the advertisements after the due date to return printed matter.

### 8. Charging for entries and advertisements

The prices of the entries for a direct exhibitor and a co-exhibitor will be charged in accordance with the „Special Conditions for Participation“ for the exhibition. These fees also include entries in the list of products.

The invoice for advertisement orders is due for payment without deductions immediately and in any event by not later than eight days after receipt of the invoice. A sample copy of the print catalog can be provided by NürnbergMesse on request. We will not grant discounts for advertising agency.

### 9. Force majeure

Occurrences of force majeure and labor disputes release the publisher and NürnbergMesse from any obligation to fulfill orders and pay damages.

### 10. Place of performance and jurisdiction

Place of performance and jurisdiction for all obligations arising out of the contract is Nürnberg. Place of jurisdiction for debt collection proceedings is Nürnberg. German law and the German text shall prevail.

# Complete rental stands CALDO and CANVAS



Nuremberg, Germany

16.–19.2.2011

# Vivanness 2011

**Please return to**  
NürnbergMesse GmbH  
Project team  
Messezentrum  
90471 Nürnberg  
Fax +49 (0) 9 11.86 06-86 45

**Contractor\***  
Complete rental stand CALDO  
Holtmann Messe+Event GmbH  
  
Complete rental stand CANVAS  
Messebau Wörnlein GmbH

## Date for returning immediately

Company name of direct exhibitor

Street \_\_\_\_\_

Postcode, Town, Country \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Internet \_\_\_\_\_

Person to contact \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Invoice address (only if different) \_\_\_\_\_

VAT Reg. No. \_\_\_\_\_

## Order (please tick as appropriate)

### Complete rental stand CALDO



Complete price **EUR 85.80/m<sup>2</sup>**  
incl. power supply (up to 3 kW)  
and consumption, basic cleaning  
and cleaning during event

#### Complete rental stand CALDO (Syma-system)

The rental for the duration of the event includes the following equipment:

- MDF **stand partition walls** finished in clear varnish on all closed sides of the stand space (Syma-system; aluminum frame construction; 2.50 m high)
- Ribbed **carpet** (including disposal of carpet and dust sheet)
  - blue  red  anthracite
- **Cubicle** (1.00 x 1.00 m) with lockable hinged door in
  - beech effect  nimbus gray
- Aluminum colored **lattice supports** with oval **sign board**, in aluminum silver, on all open sides of the stand space
- **Lettering** on sign board:  
brief company name and place of business in  
Swiss 721 Md, black
- **3 beech chairs** "Jörg" with chrome frame (not upholstered)
- **1 white table** (0.70 x 0.70 m), top in beech effect
- **1 coat rack**
- **1 waste paper basket**
- **1 shelf** (0.96 x 0.30 m), white
- **1 spotlight** (80 W) for each full 4 m<sup>2</sup> of stand space; mounted on power rail (1 power rail per 16 m<sup>2</sup>)
- **Power supply** in the cubicle rated at 3 kW (AC), including **3-way mains socket and consumption**
- **Basic cleaning**
- **Cleaning during event**

### Complete rental stand CANVAS



Complete price **EUR 79.00/m<sup>2</sup>**  
incl. power supply (up to 3 kW)  
and consumption, basic cleaning  
and cleaning during event

#### Complete rental stand CANVAS (meroform-system)

The rental for the duration of the event includes the following equipment:

- **Canvas walls** on all closed sides of the stand space (meroform-system, 2.50 m high)
- Needle felt **carpet** (including disposal of carpet and dust sheet); brown
- **Cubicle** (1.00 x 1.00 m); canvas walls; with lockable hinged door
- **Fascia** (0.30 m high) in beige CUM 045, on all open sides of the stand
- **Lettering** on fascia:  
brief company name and place of business in Helvetica semi-bold, black
- **Plastic column** at each open corner of corner, head and block stands
- **3 beech chairs** "Rondo" with chrome frame
- **1 table "Rondo"** (0.70 m diameter); beech with chrome frame
- **1 coat rack**
- **1 spotlight** (150 W) for each full 4 m<sup>2</sup> of stand space
- **Power supply** in the cubicle rated at 3 kW (AC), including **3-way mains socket and consumption**
- **Basic cleaning**
- **Cleaning during event**

\*If necessary, NürnbergMesse is entitled to have the service ordered provided by another ServicePartner. In this case, the customer will be notified of the other ServicePartner in good time.

- Power rating increased from 3 kW to 6 kW AC: surcharge EUR 163.70.
- Power rating increased from 3 kW to 9 kW AC: surcharge EUR 235.60.

All prices plus **VAT** at the statutory rate<sup>1</sup> and **3% insurance premium**.

No, we do not require insurance and accept liability for the stand and hired objects.  
We accept all items of the enclosed Special and General Conditions for Participation.

Place and date \_\_\_\_\_

Company stamp and authorized signature of direct exhibitor \_\_\_\_\_

# Complete rental stands MARS and MERCURY



Nuremberg, Germany

16.-19.2.2011

# Vivanes 2011

**Please return to**  
NürnbergMesse GmbH  
Project team  
Messezentrum  
90471 Nürnberg  
Fax +49 (0) 9 11.86 06-86 45

**Contractor\***  
Complete rental stand MARS  
Holtmann Messe+Event GmbH  
  
Complete rental stand MERCURY  
Messebau Wörnlein GmbH

## Date for returning immediately

Company name of direct exhibitor \_\_\_\_\_

Street \_\_\_\_\_

Postcode, Town, Country \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Internet \_\_\_\_\_

Person to contact \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Invoice address (only if different) \_\_\_\_\_

VAT Reg. No. \_\_\_\_\_

Are you interested in an even cheaper rental exhibition stand? We offer you a basic stand for EUR 63.00/m<sup>2</sup> (including power supply rated at 3 kW and consumption).  Please send us more information.

## Order (please tick as appropriate)

### Complete rental stand MARS



**Decorative wall element**  
on all open sides of stand; 0.50 m wide; colored plastic coating (RAL colors as at left)  
 red  blue  gray  
 green  yellow

**Round column**  
with cladding in same color as wall element, on all open corners of stand space

**Aluminum colored lattice support**  
with slide-in fascia on all open sides of stand space; colored plastic coating; (RAL colors as at left); colors:  
 red  blue  gray  
 green  yellow  white

**Lettering**  
on fascia; brief company name and place of business in Helvetica medium  
 white  black

**1 Table**  
chrome frame with white top; 0.70 x 0.70 m

**3 Chairs "Mimi";** upholstered  
 black  gray

**1 Coat rack** EUR 18.00

**1 Wastepaper basket** EUR 7.50

**1 Counter** EUR 66.50

0.92 x 0.52 x 1.08 m; white; not lockable

**1 Spotlight**  
100 W for each full 4 m<sup>2</sup> of stand space, mounted on power rails; 1 power rail per 16 m<sup>2</sup>

**Power supply**  
in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket

The rental for the duration of the event includes the following equipment:

**Walls**  
white plastic-coated stand partition walls on all closed sides of the stand space (Syma system; 2.50 m high)

**Ribbed carpet**  
including edging tape, disposal and dust sheet:  
 light gray  anthracite  
 red  blue

**Cubicle**  
size according to stand space; with curtain in:  
 white  light gray  
 or 1 lockable hinged door at extra cost EUR 42.50

**Design element**  
attached to fascia; on all open sides of stand space; (RAL colors: red 3020; gray 7037; yellow 1023; blue 5017; green 6029)  
shapes:  
 triangular  round  square  
colors:  
 red  blue  gray  
 green  yellow



### Complete rental stand MERCURY



The rental for the duration of the event includes the following equipment:

**Walls**  
white plastic-coated stand partition walls on all closed sides of the stand space (Axiom system; 2.50 m high)

**Needle-felt carpet**  
including edging tape, disposal and dust sheet:  
 blue  gray  anthracite  
 red  green  beige

**Cubicle**  
size according to stand space; with curtain in:  
 blue  white  gray  
 black  red  green  
 or 1 lockable hinged door at extra cost: EUR 42.50

**4 Graphic elements**  
colored panel on Axiom wall; (RAL colors: blue 5005; red 3020; gray 7012; green 6029)  
shapes:  
 strip  triangular  
colored plastic:  
 blue  gray  red  
 green

**Round columns**  
at all open corners of corner, head and block stands (RAL colors as at left) colored plastic:  
 blue  gray  red  green  
 white

**Chrome lattice support with fascia**  
rectangular and oval dimensions: 1.50 x 0.70 m; slide-in fascia 2.00 x 0.30 m; on all open sides of the stand space; (RAL colors see graphic elements); shapes:  
 rectangular  oval  
 slide-in fascia

colored plastic:  
 blue  gray  red  green  
 white

**Lettering**  
on fascia; brief company name and place of business in Helvetica medium  
 white  black

**1 Table;** white  
 square 0.70 x 0.70 m  
 round 0.70 m diameter

**3 Chairs;** upholstered  
 "Opus" black

**1 Coat rack** EUR 14.00

**1 Wastepaper basket** EUR 7.00

**1 Counter** EUR 66.50

1.00 x 0.50 x 1.00 m; white; not lockable; 1 shelf

**1 Halogen spotlight**  
100 W for each full 4 m<sup>2</sup> of stand space, mounted on power rails; silver; 1 power rail per 16 m<sup>2</sup>

**Power supply**  
in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket

\*If necessary, NürnbergMesse is entitled to have the service ordered provided by another ServicePartner. In this case, the customer will be notified of the other ServicePartner in good time.

**Yes, we order disposal of dust sheet (removal of carpet dust sheet), basic cleaning before the start of the exhibition and daily cleaning during the exhibition at a total extra price of EUR 2.90/m<sup>2</sup>.**

Power rating increased from 3 kW to 6 kW (AC): surcharge EUR 163.70.  
 Power rating increased from 3 kW to 9 kW (AC): surcharge EUR 235.60.

All prices plus VAT at the statutory rate<sup>1</sup> and 3% insurance premium.

No, we do not require insurance and accept liability for the stand and hired objects. We accept all items of the enclosed Special and General Conditions for Participation.

Place and date

Company stamp and authorized signature of direct exhibitor

# Complete rental stands EARTH and MOON



Nuremberg, Germany

16.-19.2.2011

# Vivanness 2011

**Please return to**  
NürnbergMesse GmbH  
Project team  
Messezentrum  
90471 Nürnberg  
Fax +49 (0) 9 11.8606-8645

**Contractor\***  
Complete rental stand EARTH  
Holtmann Messe+Event GmbH  
  
Complete rental stand MOON  
Messebau Wörnlein GmbH

**Date for returning immediately**

Company name of direct exhibitor \_\_\_\_\_

Street \_\_\_\_\_

Postcode, Town, Country \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Internet \_\_\_\_\_

Person to contact \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Invoice address (only if different) \_\_\_\_\_

VAT Reg. No. \_\_\_\_\_

Are you interested in even higher quality stands? If so, just visit our online stand configurator at [www.standconfigurator.com](http://www.standconfigurator.com). Here you will find 13 different stand models up to EUR 208.00/m<sup>2</sup> (each including power supply rated at 3 kW and consumption).

**Order** (please tick as appropriate)

**Complete rental stand EARTH**



The rental for the duration of the event includes the following equipment:

**Walls**  
white plastic-coated stand partition walls on all closed sides of the stand space (Syma system; 2.50 m high)

**Ribbed carpet**  
including edging tape, disposal and dust sheet:

- light gray     anthracite  
 red             blue

**Cubicle**  
size according to stand space; with curtain in:

- white             light gray  
 or 1 lockable hinged door at extra cost: EUR 42.50

**Decorative element**  
colored, plastic-coated, on all open sides of stand space; (RAL colors: red 3020; gray 7037; yellow 1023; blue 5017; green 6029)

- shapes:  
 rectangular     triangular  
 half-round

colors:  
 red                 blue             gray  
 green              yellow

**Corner column**  
shape to match decorative element; round or square; in same color as decorative element

**Lattice support**  
height of top 2.80 m; aluminum color; with slide-in fascia or fascia panel, on all open sides of stand space; (RAL colors as at left); shapes:

- dolphin fascia  
 oval             triangular  
 slide-in fascia

colors:  
 red                 blue             gray  
 green              yellow         white

**Lettering**  
on fascia; brief company name and place of business in Helvetica medium

- white     black

**1 Table**  
chrome frame with white top; 0.70 x 0.70 m

**4 Chairs "Mimi";** upholstered  
 black     gray

**1 Coat rack**                    EUR 18.00

**1 Wastepaper basket**        EUR 7.50

**1 Counter**                    EUR 66.50  
0.92 x 0.52 x 1.08 m; white; not lockable

**1 Spotlight**  
100 W for each full 4 m<sup>2</sup> of stand space; mounted on power rail; 1 power rail per 16 m<sup>2</sup>

**Power supply**  
in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket



**Complete rental stand MOON**



The rental for the duration of the event includes the following equipment:

**Walls**  
plastic-coated stand partition walls on all closed sides of the stand space (meroform system; 2.50 m high) RAL color: gray 7035  
 gray     white

**Carpet**  
incl. edging tape, disposal and dust sheet: ribbed:

- blue             light gray  
 anthracite     red

needle-felt:  
 blue             gray             anthracite  
 red              green            beige

**Cubicle**  
size according to stand space; in same color as wall with curtain in:

- red                 white         blue  
 black             gray         green

or 1 lockable hinged door at extra cost: EUR 42.50

**Column element**  
3.00 m high; 0.70 m wide; triangular column element in same color as wall on all open stand sides; each with 2 DIN A4 leaflet holders

**Graphic element**  
graphic triangles on each column element; colored panel; (RAL colors: blue 5005;

red 3020; gray 7012; green 6029)  
 blue     red     gray     green

**Round columns**  
at all open corners of corner, head and block stands (see graphic element for RAL colors)

- blue     red     gray     green  
 white

**Lattice support**  
with fascia panel on all open sides of the stand space; (RAL colors see graphic element); dimensions 1.50 x 0.70 m shapes:

- oval fascia             dolphin fascia

colored plastic:  
 blue     red     gray     green  
 white

**Lettering**  
on fascia; brief company name and place of business in Helvetica medium

- blue     red     gray     green  
 white     black

**1 Table**  
chrome frame with white top; square 0.70 x 0.70 m

**4 Chairs;** upholstered

- "Opus" black  
 "Classic" anthracite  
 "Classic" black

**1 Coat rack**                    EUR 14.00

**1 Wastepaper basket**        EUR 7.00

**1 Counter**                    EUR 66.50

1.00 x 0.50 x 1.00 m; white; not lockable; 1 shelf

**1 Halogen spotlight**  
150 W for each full 4 m<sup>2</sup> of stand space; individually adjustable

**Power supply**  
in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket

\*If necessary, NürnbergMesse is entitled to have the service ordered provided by another ServicePartner. In this case, the customer will be notified of the other ServicePartner in good time.

**Yes, we order disposal of dust sheet (removal of carpet dust sheet), basic cleaning before the start of the exhibition and daily cleaning during the exhibition at a total extra price of EUR 2.90/m<sup>2</sup>.**

- Power rating increased from 3 kW to 6 kW (AC): surcharge EUR 163.70.  
 Power rating increased from 3 kW to 9 kW (AC): surcharge EUR 235.60.

All prices plus VAT at the statutory rate<sup>1</sup> and 3% **insurance premium**.  
 No, we do not require insurance and accept liability for the stand and hired objects. We accept all items of the enclosed Special and General Conditions for Participation.

Place and date

Company stamp and authorized signature of direct exhibitor

# Special Conditions for Participation Trade Fair Vivanness 2011

## 1. Venue, duration, opening hours

Venue: Exhibition Center Nuremberg  
Duration: Wed 16 – Sat 19 February 2011  
Opening hours: Wed 16 – Fri 18 February 2011 9 a.m. – 6 p.m. daily  
Sat 19 February 2011 9 a.m. – 5 p.m.

## 2. Organizer

NürnbergMesse GmbH  
Messezentrum, 90471 Nürnberg, Germany  
Tel +49(0)911.8606-0, Fax +49(0)911.8606-8228  
vivanness@nuernbergmesse.de  
www.vivanness.de  
www.nuernbergmesse.de

## 3. Contractual terms

The terms for participation in the Trade Fair Vivanness 2011 are the Special and General Conditions for Participation in Fairs and Exhibitions, the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Service CD) and other conditions notified to the exhibitor before the exhibition begins.

If NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of discrepancies.

**All prices plus VAT at the statutory rate<sup>1</sup> (except otherwise mentioned).**

## 4. Application

The application must be made using the application forms issued by NürnbergMesse A "Application as Direct Exhibitor" or B "Application as Co-exhibitor". Forms C "Entries for Print and Online Exhibition Catalog", E "Application for Admission as Exhibitor" and F.1 – F.3 "Application for Admission of Products" must also be completed.

## 5. Admission criteria for exhibitors and products

The submission of the application only constitutes an application for admission. Food and animal food exhibited at Vivanness/BioFach must originate from organic production in accordance with Regulations (EC) No. 834/2007 and 889/2008 in the version applicable at the time of the exhibition.

Vivanness and BioFach have separate admission criteria for the product segments of organic food, food supplements, medicines, organic farming, processing, marketing, natural cosmetics, essential oils, natural textiles, covering materials, filling materials, textile toys, leather goods, paper, office articles, detergents and cleaning agents, wood products. Any services offered must be related to the branch. Gifts, handicrafts & accessories are carefully manufactured. Undefined product segments must not conflict with the preservation of nature and the environment. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

## 6. Conclusion of contract

A binding order for stand space is made by the exhibitor returning the completed "Application" form. The rental contract between the exhibitor and the organizer comes into force on confirmation of the stand space by the organizer. Should the contents of the stand space confirmation vary from the contents of the application, the contract will be concluded according to the stand space confirmation, unless the exhibitor objects in writing within 2 weeks after receipt of the confirmation of stand space.

The exhibitor agrees to pay a processing fee of EUR 300 if the order for stand space is cancelled prior to receipt of the stand confirmation.

Cancellation after receipt of the stand space confirmation (= admission) is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

The admission of companies is at the discretion of the organizer. All exhibits are to be listed in full in the application. Failure to complete forms E and F.1 – F.3 or the provision of false information entitles the organizer to cancel the admission and stand space confirmation in accordance with item 8 of the General Conditions for Participation in Fairs and Exhibitions. Should it transpire before or during the exhibition that these declarations are incorrect, the articles concerned may be removed from the stand or the complete stand closed if the majority of the products are not admissible. Such action shall not affect the exhibitor's obligation to pay invoices.

## 7. Rental in exhibition halls

### per m<sup>2</sup> (or part thereof) stand space

EUR 133	In-line stand	(1 side open; min. 12 m <sup>2</sup> )
EUR 154	Corner stand	(2 sides open; min. 15 m <sup>2</sup> )
EUR 159	Head stand	(3 sides open; min. 30 m <sup>2</sup> )
EUR 168	Block stand	(4 sides open; min. 60 m <sup>2</sup> )

**Early booking discount: EUR 6/m<sup>2</sup> reduction on the booked stand space for complete registrations received by 15th July 2010.**

**In addition to the stand rental a design supplement of EUR 11/m<sup>2</sup> is charged.**

Minimum stand space is 12 m<sup>2</sup>.

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60/m<sup>2</sup> of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

## 8. Complete rental stand

All charges per m<sup>2</sup> of stand space (rounded up to nearest full m<sup>2</sup>), in addition to rental charge for stand space in exhibition halls (see item 7). All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand: One of the six models of stand available can be selected on the enclosed order form "Complete rental stands".

You will find further models at [www.standconfigurator.com](http://www.standconfigurator.com).

The organizer is responsible for assembling and dismantling the complete rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

## 9. Payment conditions

Invoices are payable in full. All payments are to be made in **EURO** without charges, quoting invoice number.

For subsequent changes to the invoice address for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

## 10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer. The organizer bears the general liability risk for the event. The organizer is insured against liability for the duration of the exhibition, covering damage to property and injury to persons for which claims can be asserted against him on the grounds of statutory liability provisions.

## 11. Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition, or for technical, official or other in the opinion of the organizer compelling reasons to assign to the exhibitor another space or to modify and reduce the size of the space. A withdrawal from the contract resulting from these actions will not be accepted.

## 12. Assembly and dismantling, passes

Assembly: Sun 13 – Mon 14 February 2011 7 a.m. – 10 p.m. daily  
Tue 15 February 2011 7 a.m. – 7 p.m.

Exhibition stands for which assembly has not commenced by 3 p.m. on Tuesday, 15 February 2011, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling: Sat 19 February 2011 5 p.m. – midnight  
Sun 20 February 2011 midnight – 10 p.m.  
Mon 21 February 2011 7 a.m. – 7 p.m.

Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition.

**Dismantling is not permitted before 5 p.m. Please see item 19 of the Special Conditions for Participation.**

## 13. Stand design

The exhibitor is responsible for stand equipment and decoration.

The exhibitor agrees to erect 2.50 m high **stand partition walls** on all closed sides of the stand space and to lay floor covering. The hall walls are **not** to be used. **The overriding principle for the design of all exhibition stands is transparency. All open sides of the stand must be freely accessible.** This means that at least **50%** of the respective gangway side must **not** be obstructed **by structures** or fittings. **The minimum height is 2.50 m.** The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.

**Stands exceeding the height of 3.50 m require the approval of the organizer. The maximum stand height is 5.50 m.** If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way.

The exhibition organizer reserves the right to give further instructions concerning the design of stands. Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs.

All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way.

# Special Conditions for Participation Trade Fair Vivaness 2011

(Continued)

The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times. Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

**The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighboring exhibitors affected.**

## 14. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m<sup>2</sup> stand space, plus 1 pass for each further 10 m<sup>2</sup>, up to a maximum of 15 free passes. Joint stands receive 3 additional passes per co-exhibitor. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 30 including VAT at the statutory rate<sup>1</sup>.

**Exhibitor passes must be personalized and are only to be issued to personnel working on the exhibitor's stand.**

## 15. Obligatory communication package for exhibitors (= direct exhibitors) (Catalog entry, Internet entry, basic advertising material package, exhibition guide)

**The organizer provides the following services for each direct exhibitor, provided all the necessary documents are received in full by NürnbergMesse by not later than 19 November 2010. The last date for mailing the basic advertising material package and for additional orders is 5 January 2011.**

- Entries in the alphabetical list of exhibitors and list of products in the **printed exhibition catalog** (subject to the General Conditions for Entries and Advertisements in the Exhibition Catalog).
- Display of exhibitor's **press information** in the press center.
- Entry of exhibitor's company name and stand number in the **exhibition guide** (issued free to all visitors).
- **Free** exhibition catalog, issued at Vivaness 2011.
- **Basic advertising material package** each containing 100 admission vouchers (printed with company name and stand number of exhibitor), 100 visitor prospectuses (60 German and 40 English visitor prospectuses) and 500 advertising stickers (printed with stand number of exhibitor). Only the admission vouchers redeemed by visitors are charged at EUR 15 per admission voucher. **Admission vouchers must not be sold to third parties. Only valid in conjunction with proof of eligibility as trade visitor.**

Also included is an **Internet entry** on the exhibition Web site for each exhibitor. This entry is activated circa **all year round** – including after the exhibition – and includes the following services:

- Entry of **company name, address, hidden e-mail address and logo**
- Presentation of **5 products or services** with one photo, one film and one text of maximum 4,000 characters per product or service
- Possibility of continuously marking 5 products or services as **new products**
- **Company profile** (maximum 4,000 characters)
- Unrestricted assignment to the list of products
- **Link** from the exhibition website to the exhibitor's website. The exhibitor connects a **return link**.
- Entry of company name and stand number in the **online floor plans**
- Possibility of continuously **updating** the Internet entry
- All-year-round **support** by the Internet editing team

The exhibitor also receives the following online advertising aids:

- **Online banner** with exhibitor's stand number

The exhibitor agrees to purchase the obligatory communication package at a price of EUR 480. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used, in particular if the exhibitor does not meet our deadlines.

## 16. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation. Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

Once admission has been confirmed, a fee of EUR 530 must be paid for the co-exhibitor even if he withdraws or does not exhibit.

Co-exhibitors are subject to the same conditions as the exhibitor and must be registered by the (direct-)exhibitor. In case of non-compliance with our conditions NürnbergMesse will charge an additional fee of EUR 1,000 including VAT at the statutory rate<sup>1</sup>, per co-exhibitor.

## 17. Obligatory communication package for co-exhibitors (Catalog entry, Internet entry, exhibition guide)

**The organizer provides the following services for each direct exhibitor, provided all the necessary documents are received in full by NürnbergMesse by not later than 19. November 2010. The basic advertising material package is sent free of charge in accordance with the respective agreement concluded on handling invoicing and mailing. The last date for mailing the basic advertising material package and for additional orders is 5 January 2011.**

- Entries in the alphabetical list of exhibitors and list of products in the **printed** exhibition catalog (subject to the General Conditions for Entries and Advertisements in the Exhibition Catalog).
- Display of exhibitor's **press information** in the press center.
- Entry of exhibitor's company name and stand number in the **exhibition guide** (issued free to all visitors).
- **Free** exhibition catalog, issued at Vivaness 2011.
- **Basic advertising material package** each containing 100 admission vouchers (printed with company name and stand number of exhibitor), 100 visitor prospectuses (60 German and 40 English visitor prospectuses) and 500 advertising stickers (printed with stand number of exhibitor). Only the admission vouchers redeemed by visitors are charged at EUR 15 per admission voucher.

**Admission vouchers must not be sold to third parties. Only valid in conjunction with proof of eligibility as trade visitor.**

Also included is an **Internet entry** on the exhibition Web site for each exhibitor. This entry is activated circa **all year round** – including after the exhibition – and includes the following services:

- Entry of **company name, address, hidden e-mail address and logo**
- Presentation of **5 products or services** with one photo, one film and one text of maximum 4,000 characters per product or service
- Possibility of continuously marking 5 products or services as **new products**
- **Company profile** (maximum 4,000 characters)
- Unrestricted assignment to the **nomenclature** (list of products)
- **Link** from the exhibition Web site to the exhibitor's Web site. The exhibitor connects a **return link**.
- Entry of company name and stand number in the **online floor plans**
- Possibility of continuously **updating** the Internet entry
- All-year-round **support** by the Internet editing team

The exhibitor also receives the following online advertising aids:

- **Online banner** with exhibitor's stand number

The exhibitor agrees to pay a fixed co-exhibitor-participation fee and to purchase the obligatory communication package for co-exhibitors at a total price of EUR 530 for each co-exhibitor registered by him. No reduction in price can be granted if only parts of the package are used, in particular if the exhibitor does not meet our deadlines.

## 18. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

## 19. Rules and regulations

- **The products must be intended for resellers; direct sales at the exhibition are prohibited. In case of non-compliance NürnbergMesse reserves the right to close the concerned stand.**
- No stand is to be completely or partly cleared before the end of the exhibition. In the event of contravention, NürnbergMesse will charge the exhibitor concerned a fee of EUR 800, for failure to comply with regulations/provisions and reserves the right not to admit the exhibitor to the next event.
- The serving of food and drinks for immediate consumption on payment requires special approval. Disposable crockery and cutlery is prohibited.
- **Admission vouchers are only to be issued to trade visitors free of charge. Only valid in conjunction with proof of eligibility as trade visitor.**
- NürnbergMesse reserves the right to **direct flows of visitors** or, if necessary, to route visitors partly under compulsion. Even after the announcement of possible measures for this purpose, NürnbergMesse is still entitled to change these as short notice at its own discretion and without consulting the exhibitors affected.

## 20. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in written. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing. German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.

# General Conditions for Participation in Fairs and Exhibitions

In case of disagreement, the Special Conditions for Participation shall have priority over the General Conditions for Participation.

## 1. Application

Applications to exhibit at a fair or exhibition (event) must be made on the official printed application form, which must be accurately completed and signed in legally effective manner. Such an application constitutes a contractual offer to the organizer.

By signing this form, the General and Special Conditions for Participation are recognized as binding by the applicant, who is also responsible and liable for adherence to the said conditions by persons employed by him at the event.

## 2. Admission

Admission of exhibitors and listed exhibits is a matter for the sole discretion of the organizer, who will confirm same in a written stand space confirmation. This is mechanically printed and signed and valid without written signature. The contract comes into force on confirmation of admission. Reservations or conditions stipulated in the application are invalid without the written confirmation of the organizer.

If the content of the confirmation of admission differs from the content of the application form, the contract is concluded in accordance with the confirmation of admission if the exhibitor does not object in writing within 2 weeks of receipt. A legal entitlement to admission does not exist. If the number of suitable applications received by the organizer before the application deadline exceeds the amount of space available, admission will be decided at the discretion of the organizer. The organizer is also entitled to limit the listed exhibits.

Admission applies only to the listed exhibits, the exhibitors specified in the confirmation of admission and the space stated therein. Other items than those listed and admitted cannot be exhibited.

## 3. Allotment of space

Allotment of space will be made by the organizer in accordance with the product groups and arrangement of the event concerned and subject to the space available. Siting requests made in the application form will be considered as far as possible. Order of receipt of applications will not be the sole deciding factor for allotment of space.

The organizer is entitled, if necessary, to alter the size, shape and position of the allotted space. He will notify exhibitors of the necessity for such alteration immediately and, if possible, offer a comparable space elsewhere in the exhibition. If this entails an alteration in the stand rental, reimbursement or additional payment shall result. Exhibitors are entitled to withdraw their application within 2 weeks of receipt of such notification. Exhibitors must accept that the location of other stands at the beginning of the fair or exhibition may have altered since the time of admission; no claim may be made on account of such alterations. Exchanging the allotted space with that of another exhibitor or transfer to a third party, even only in part, is not allowed without the permission of the organizer.

## 4. Joint exhibitors

Stand spaces are hired only as complete spaces and only to one contractual partner. Exceptions may be made to this rule, if necessary.

If several exhibitors wish to share a stand space, they must name a representative in their application form who is authorized to act on their behalf in negotiations with the organizer.

## 5. Co-exhibitors

The use of the stand space by another company with its own products and personnel (co-exhibitor) requires a separate application and admission by the organizer. Admission of one or more co-exhibitors is subject to a special fee. Responsibility for ensuring that co-exhibitors fulfill all their commitments shall rest with the principal exhibitor, if applicable, in addition to the co-exhibitor.

## 6. Stand rental, lien

Stand rentals and terms of payment are shown in the Special Conditions for Participation.

Payment of the stand rental must be made in accordance with the dates laid down before the allotted space may be occupied. Complaints about the invoice can only be considered if they are submitted within 14 days of invoicing.

The organizer is entitled to exercise his right of lien and sell any distrained property on the open market after written notice of intention. No liability will be accepted for damage to seized items unless deliberate or caused by gross negligence.

## 7. Withdrawal of application, cancellation of part of stand space

If the exhibitor withdraws his application, cancels part of the stand space or does not participate in the event, the organizer is entitled to use the hired stand space or the cancelled part of the space for other purposes and relet to third parties.

If the exhibitor possesses no mandatory withdrawal or termination right, he still remains obliged to pay the following cancellation fee on cancellation or partial cancellation after admission has been confirmed:

- up to 90 days before the start of the event 50%
- up to 30 days before the start of the event 80% and
- less than 30 days before the start of the event the full amount of the agreed rental for the cancelled stand space.

In each of the above cases, the exhibitor retains the right to prove that the organizer has saved costs not considered in the deduction and has benefited as a result of the cancellation, partial cancellation or non-participation. If other free spaces of the size let to the exhibitor are still available for the event, the exhibitor may not normally claim that the organizer has benefited from reletting the stand space or part of it or using it for other purposes, especially in terms of the rental obtained.

## 8. Cancellation of admission

The organizer is entitled to cancel confirmation of admission and relet the space elsewhere in the following cases:

- The stand is obviously not occupied in good time, i.e. at least 24 hours before the official opening of the event.
- The exhibitor fails to pay the stand rental at the agreed time and allows a period of grace granted by the organizer to lapse without result.
- The conditions for stand space confirmation are no longer fulfilled by the registered exhibitor or the organizer receives knowledge of grounds which would have justified exclusion if they had been disclosed earlier.
- The exhibitor infracts the organizer's site regulations.

The organizer reserves the right to assert claims for damages in such cases. The exhibitor has no entitlement to claim damages.

## 9. Cancellation of rental exhibition stands and other services

Once admission has been confirmed, the exhibitor must pay charges even if he withdraws his application or does not exhibit. The organizer also reserves the right to assert claims for damages. If the exhibitor cancels the order for rental exhibition stands and/or other services, the following cancellation fee is payable based on the value of the order.

- 90 days to 15 days before the start of the event 25%
- 14 days to 1 day before start of assembly (see Special Conditions for Participation) of the event 80%
- the full amount is payable from the start of the assembly period.

The exhibitor retains the right to prove that the requested compensation for costs incurred is too high.

## 10. Exclusion of exhibits

The organizer is entitled to demand the removal of items which have not been listed in the application form or prove to be dangerous, a cause of annoyance or otherwise unsuitable, or which can be proved to be a violation of industrial property rights. If this demand is not complied with, the said items will be removed by the organizer at the expense of the exhibitor. If a violation of industrial property rights by an exhibitor is proved (e.g. on the grounds of a valid court ruling against the exhibitor), the organizer may exclude the exhibitor from participating in a subsequent event.

## 11. Stand assembly, equipment and design

Stands must conform to the overall layout of the exhibition. The organizer reserves the right to forbid the erection of stands which are unsuitable or inadequate or to alter them at the exhibitor's expense.

Stands must be properly equipped and manned by qualified personnel at the specified times for the entire duration of the event. Stand fitting must be completed at the latest by the end of the period allowed for stand assembly and stands cleared of any packing materials. Removal of exhibits or dismantling of stands before the end of the event is not permitted.

Names and addresses of exhibitors must be clearly displayed on the stands. In case of discrepancies, the Special Conditions for Participation prevail over the General Conditions for Participation.

The approval of the organizer is needed if stand constructions exceed the specified height limits for stands. Consent is also needed for particularly heavy exhibits. Fixing to the hall floor is not permitted.

After the official closing of the event, basic items, insofar as these have been provided by the organizer, must be returned undamaged and in their original condition. Damage caused through negligence or not immediately notified at the time of occurrence must be indemnified by the exhibitor. Exhibits which still remain on the stands after the end of the period allowed for dismantling may be removed and stored at the exhibitor's own expense.

# General Conditions for Participation in Fairs and Exhibitions

(Continued)

## 12. Force majeure, cancellation of event

If the organizer is prevented from holding the event for reasons of force majeure or other circumstances beyond his control, he is required to notify the exhibitors accordingly without delay.

Basically, the claim to stand rental is voided, but the organizer may charge the exhibitor for work carried out to his order to the extent of the costs incurred, insofar as the result of such work may still be of interest to the exhibitor.

Should the organizer be in a position to hold the event at a later date, he is likewise required to notify the exhibitors to this effect without delay. Exhibitors are entitled to cancel their participation in the event at the new time within two weeks of receiving such notification, in which case they are entitled to refund or cancellation of the stand rental.

If the organizer is compelled to curtail or cancel an event for reasons of force majeure or other circumstances beyond his control after it has commenced, the exhibitor has no claim to any refund or cancellation of the stand rental.

## 13. Assembly and dismantling passes, exhibitor passes

Passes for exhibitors and workmen employed during the period of stand construction and dismantling will be issued to the exhibitor, if applicable. The validity of these is limited solely to the assembly and dismantling periods and does not cover admission during the event.

A limited number of free exhibitor passes will be issued to exhibitors and their employees for the period of the event.

These passes will be made out in the name of the persons concerned and must be signed. They are not transferable and only valid in conjunction with an identity card. Misuse of the passes will lead to their being withdrawn.

The number of passes issued is not increased by the inclusion of co-exhibitors. Additional passes are obtainable against payment.

## 14. Advertising

Advertising of all kinds is allowed only within the stand space rented by the exhibitor for his own firm and only for products and/or services produced or distributed by him, insofar as these have been listed in the application form and admitted.

The use of apparatus and equipment to achieve an increased advertising effect by optical and/or acoustic means requires the written consent of the organizer.

Advertising outside the stand space rented by the exhibitor is only possible as part of the advertising and sponsoring measures offered by the organizer.

Advertising of a political nature is forbidden.

## 15. Photographs, drawings, films

The organizer is entitled to have photographs, drawings and films made of the exhibition, exhibits and exhibition constructions and stands and to use these for publicity or press purposes without exhibitors being able to object for any reason. This also applies to photographs produced directly by the press or television with the consent of the organizer.

For photographs, drawings and films of stands against payment, exhibitors must only use service contractors authorized by the organizer and in possession of a relevant permit. Only these service contractors may be commissioned before or after the official daily opening hours. Other service contractors are not admitted during these hours.

Exhibitors are not permitted to produce photographs, drawings and films of the stands and exhibits of other exhibitors.

## 16. Direct selling

Direct selling is not allowed unless expressly permitted by the Special Conditions for Participation, in which case objects for sale must be marked clearly with their prices. Exhibitors are responsible for ensuring that they obtain the necessary permits from the relevant trade and health authorities and comply with regulations.

## 17. Cleaning

The organizer is responsible for general cleaning of the grounds and hall passages. Stand cleaning is the responsibility of exhibitors and must be completed daily before the opening of the event. Exhibitors are to use the service contractor engaged by the organizer for stand cleaning.

## 18. Supervision

The organizer will arrange general supervision in the exhibition center. This shall not affect the liability provisions of item 19.

Exhibitors are strongly recommended to make their own arrangements for the security of their stands and exhibition items and effect appropriate insurance cover. Valuable items which can be easily removed should be locked away at night.

Additional stand supervision is available at the exhibitor's own expense by using the service contractor engaged by the organizer.

## 19. Liability, insurance, accident prevention

The organizer bears unlimited liability only in cases of intent or gross negligence and for damages due to loss of life, bodily injury or damage to health.

In all other cases the organizer shall be liable only

- in the event of a breach of cardinal obligations. Cardinal obligations are obligations of fundamental importance for the proper execution of the contract and which the exhibitor can expect to be regularly fulfilled;
- if the organizer is legally obliged to take out liability insurance cover or this is usually the case;
- if the organizer has claimed a special degree of trust or occupies a qualified position of trust.

In these cases, however, the organizer is only liable for typical foreseeable damage (hence not usually liable for consequential damage) and then only up to a limit of EUR 100,000 for each case of damage. The liability limitation applies only to businessmen, juristic persons under public law and special public assets. Moreover, liability due to slight or ordinary negligence is excluded. This liability limitation also applies to the conduct of the organizer's performing and vicarious agents. The exhibitor/co-exhibitor or joint exhibitor is liable for any damage to persons or objects caused culpably by himself, his employees, his representatives or his exhibits and equipment.

The exhibitor is obliged to fit the exhibited machinery and equipment with safety devices complying with the accident prevention rules of the appropriate professional associations. The organizer is entitled to prohibit the exhibition or operation of machinery and/or equipment at his discretion.

## 20. Protection of industrial property rights

Protection of copyright or other patent rights of exhibits is the responsibility of the exhibitor. A six-months period of protection from the beginning of an exhibition by reason of the law relating to the protection of inventions, samples and trade marks of 18 March 1904 (RGBl. page 141) only takes effect if the Federal Minister of Justice has published a relevant announcement in the Bundesgesetzblatt (Federal Law Gazette) for the event concerned (see Special Conditions for Participation, Exhibition priority).

## 21. Site regulations, contraventions

Exhibitors agree to accept the site regulations during the event in all parts of the exhibition center. The instructions of the organizer's employees, who possess official identity cards, must be complied with.

Contraventions of the General and Special Conditions for Participation or instructions within the framework of the site regulations shall entitle the organizer, if such contraventions continue after warning, to immediate closure of the stand at the exhibitor's own risk and expense and without claim to compensation.

## 22. Place of fulfillment and jurisdiction

The place of fulfillment is Nürnberg. The same applies to the place of jurisdiction when the exhibitor is a merchant in his own right or a juristic person under public law or does not have a general inland place of jurisdiction. The organizer is also entitled to take legal proceedings against the exhibitor at the exhibitor's general place of jurisdiction.

## 23. Data protection

Personal data are collected, processed and used by the organizer and, if applicable, by service partners in accordance with the provisions of the German Federal Data Protection Act and other relevant data protection regulations for the purpose of providing support and information for customers and potential customers and for handling the services offered. In submitting the application the exhibitor consents to the use of his e-mail address.

## 24. Severability clause

If any provisions of these Conditions for Participation are partially void or incomplete, this shall not affect the validity of the remaining provisions and the contract. In such cases, the parties agree to replace the void or missing provision by a provision that most closely relates to the business purpose intended by the parties.

# Supplementary Agreement to the General Conditions for Participation in Fairs and Exhibitions

## Bavarian Venue Regulations

### Application in the Exhibition Center Nuremberg

#### 1. Assurance of public safety and order

The exhibitor shall comply with all public safety regulations, in particular with the Bavarian Venue Regulations. The exhibitor is obliged to exhibit only properly maintained and protected equipment and exhibits in the exhibition halls and these must comply with all statutory regulations on the technical safety of equipment.

#### 2. Emergency routes

Emergency routes in the exhibition halls must be kept clear at all times, including during assembly and dismantling. Contraventions will be fined.

#### 3. Articles used in the halls

Requisites, decorations and other articles must be made of fire-resistant material. Pyrotechnic articles, combustible liquids and other combustible material, especially packaging material, may only be kept in special areas provided by NürnbergMesse.

The operation of laser systems is subject to compliance with the relevant industrial safety regulations, including in areas accessible for visitors.

#### 4. Fire regulations and safety concept

NürnbergMesse has issued fire regulations, which are displayed throughout the exhibition centre and are part of the contract.

In connection with the enforcement of the Bavarian Venue Regulations, NürnbergMesse in consultation with the responsible authorities will draw up a safety concept, which will be implemented by separate arrangements as part of the existing contracts.

#### 5. Security staff, security manager

The maintenance of public safety and compliance with the requirements of the Bavarian Venue Regulations are monitored by special security staff; the security manager is authorized to issue binding instructions, especially if the safety of the event is at risk.

#### 6. Event director and event equipment director

The event director appointed by NürnbergMesse shall ensure compliance with the public safety regulations and particularly the Bavarian Venue Regulations. The event director is also authorized to close the event. Compliance with instructions issued by the event director is compulsory.

The name of the event director and his deputy must be announced in writing a suitable period of time before the respective event.

The event director shall be informed immediately of any special occurrences that could adversely affect the safety of the event.

The event equipment director must ensure the safety and operability of the technical facilities at the venue in terms of fire prevention during the official opening times of the event.

The event director or his deputy shall be present personally throughout the official opening time of the event, and the event equipment director or security manager shall be present during the assembly and dismantling periods as well.

#### 7. Safety instructions

The regulatory authorities, event director, event equipment director and security manager are authorized to issue instructions within the framework of the safety regulations. Compliance with these instructions is compulsory.

## Regulation for health protection:

**Ban on smoking** in the halls and service areas of the Exhibition Centre Nuremberg.