

# Application for Admission

for 62nd Spielwarenmesse International Toy Fair Nürnberg  
from 3 – 8 February 2011



**Spielwarenmesse**  
International Toy Fair  
Nürnberg  
03.02.–08.02.2011

- Direct exhibitor  Co-exhibitor  
 New exhibitor  Arranged by international representative

Spielwarenmesse eG, Münchener Str. 330, 90471 Nürnberg

**Required field for companies of all EU countries!  
VAT identification number**

For contact address: \_\_\_\_\_

For invoice address: \_\_\_\_\_

Please notify Spielwarenmesse eG of any changes in your address(es)  
as soon as possible!

**Language:**  german  english

Please enter our company under letter

**Please do not use P.O. Box addresses!**

**Contract address:**

Company name: \_\_\_\_\_

Street: \_\_\_\_\_

Postcode, town: \_\_\_\_\_

Country: \_\_\_\_\_

**Invoice address:**  see contract address

**Delivery address:**  see contract address

see invoice address

**Desired hall: \_\_\_\_\_ Desired space in m<sup>2</sup>: \_\_\_\_\_**

(Binding information cannot be provided before the official stand allocation in September!)

Row stand EUR 139.00<sup>1</sup>/m<sup>2</sup>

Corner stand (2 sides open) EUR 167.00<sup>1</sup>/m<sup>2</sup>

Head stand (3 sides open) EUR 181.00<sup>1</sup>/m<sup>2</sup>

Block stand (4 sides open) EUR 181.00<sup>1</sup>/m<sup>2</sup>

Two-storey stand (over 50 m<sup>2</sup> stand space) See Item 6 of Rules for Exhibitors 2011.

**Registration fee: EUR 357.00 (EUR 300.00<sup>1</sup>)**

(See Item 9 of Rules for Exhibitors 2011.)

<sup>1</sup> Prices plus statutory VAT, AUMA fee, fee for compulsory entry in fair catalogue.

**Contact for organizing International Toy Fair 2011**

Contact person: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

I agree to receive information from Spielwarenmesse eG by e-mail.  
Your consent can be cancelled at any time.

(Please enter other important contact persons concerned with fair organization in your company on the separate form!)

General manager / CEO: \_\_\_\_\_

Company website: \_\_\_\_\_

Association: \_\_\_\_\_

**Type of business:**

Manufacturer / Industry  Wholesale trade

Craft trade  Publisher

Testing and Inspecting Institutes

**Please state assigned product group for your exhibits:**

(See Item 5 of Rules for Exhibitors 2011!)

1. Model construction, hobbies

2. Model railways and accessories

3. Technical toys, educational toys, action toys

4. Dolls, soft toys

5. Games, books, learning and experimenting, multimedia

6. Festive and trend articles, carnival

7. Wooden toys, craftworks, gifts

8. Arts & crafts, creative design

9. Sports, leisure, outdoor

10. School articles, stationery, Way to School

11. Baby and infant articles

12. Multi-product group

\_\_\_\_\_ **Main product group (1-11)**

**Only for use by Spielwarenmesse eG!**

Application registered \_\_\_\_\_(initials)

Registration fee received \_\_\_\_\_(initials)

Nürnberg, dated \_\_\_\_\_

Place, date

Company stamp and authorized signature of applicant

The exhibitor hereby agrees to the storage, processing or transfer of personal data by Spielwarenmesse eG in accordance with the German Data Protection Act using automatic or other data processing methods, provided such data is used exclusively for business purposes.



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## Confirmation of Receipt

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 New exhibitor  Arranged by international representative

Spielwarenmesse eG, Münchener Str. 330, 90471 Nürnberg

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as soon as possible!

**Language:**  german  english

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**Registration fee: EUR 357.00 (EUR 300.00<sup>1</sup>)**  
(See Item 9 of Rules for Exhibitors 2011.)

<sup>1</sup> Prices plus statutory VAT, AUMA fee, fee for compulsory entry in fair catalogue.

We hereby apply to exhibit at the Spielwarenmesse International Toy Fair Nürnberg 2011. The submission of this application constitutes the applicant's explicit acceptance of the following Rules for Exhibitors of Spielwarenmesse eG. An invoice will be sent together with the official confirmation of admission to the fair. The invoice amount must be paid by 15 October 2010. Invoices issued after this date must be paid immediately. The Exhibitors Manual and service order forms will be sent to exhibitors with the stand confirmation.

### Required field for companies of all EU countries! VAT identification number

For contact address: \_\_\_\_\_

For invoice address: \_\_\_\_\_

### Contact for organizing International Toy Fair 2011

Contact person: \_\_\_\_\_

Telephone: \_\_\_\_\_

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 Testing and Inspecting Institutes

### Please state assigned product group for your exhibits:

(See Item 5 of Rules for Exhibitors 2011!)

1. Model construction, hobbies  
 2. Model railways and accessories  
 3. Technical toys, educational toys, action toys  
 4. Dolls, soft toys  
 5. Games, books, learning and experimenting, multimedia  
 6. Festive and trend articles, carnival  
 7. Wooden toys, craftworks, gifts  
 8. Arts & crafts, creative design  
 9. Sports, leisure, outdoor  
 10. School articles, stationery, Way to School  
 11. Baby and infant articles  
 12. Multi-product group

\_\_\_\_\_ **Main product group (1-11)**

**The registration fee must be paid by the date shown on the invoice.**

**Otherwise Spielwarenmesse eG cannot include your application in the planning procedure.**

Place, date

Company stamp and authorized signature of applicant

The exhibitor hereby agrees to the storage, processing or transfer of personal data by Spielwarenmesse eG in accordance with the German Data Protection Act using automatic or other data processing methods, provided such data is used exclusively for business purposes.

